

SVS REALTY INC.

# SVS RECRUITMENT PACKAGE

*embracing the most effective path for your success.*





# OVERVIEW

ACCESS YOUR FULL POTENTIAL

- About SVS Realty
- Why Choose Us?
- Services
- Commission Splits
- Data
- The Team
- Let's Connect





**WE PROVIDE  
ALL THE TOOLS  
YOU NEED TO  
RUN THE MOST  
SUCCESSFUL  
REAL ESTATE  
BUSINESS.**

*IT'S THE BEST THING YOU  
CAN DO FOR YOURSELF.*

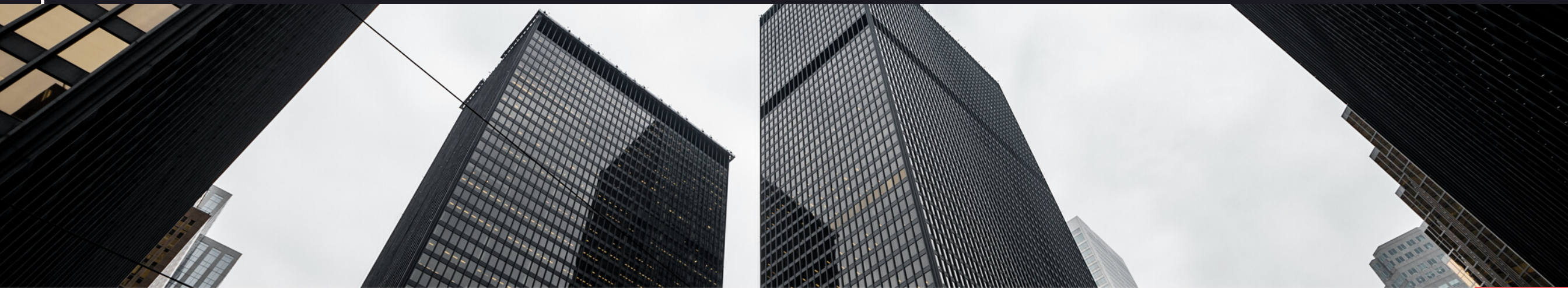
SVS REALTY INC. | 2020



# SVS REALTY INC.

## OUR STORY

SVS Realty was launched in late 2018 by The Sky View Suites Group ([skyviewsuites.com](http://skyviewsuites.com) - one of the leading serviced apartment management companies in Toronto), with the goal of providing a new approach in the real estate industry.





# ABOUT SVS

*SVS Realty merges data and technology to build a new frontier in real estate services to empower you, the Realtor. We're bringing new technology to an old industry to redefine the way we look at Real Estate and build a brand new brokerage model that adds value to our Realtors and clients alike. Our model allows you to access your own branding development and tools for success, from one on one training and mentoring to financial counselling and access to our 360° Client Care Program. Our strong and diverse team members come from a wide range of skillsets, expertise and experiences. If you are a Realtor searching for changes, growth and success - you share the SVS Realty vision. We empower Realtors from start to finish by developing innovative digital tools. Why? Because we know that when Realtors can spend more time building relationships with clients, everybody wins.*

# FOR CLIENTS

*Whether you are Buying, Selling or Investing, our mission at SVS Realty remains the same: leverage emerging technologies and data science in order to help our clients make educated decisions based on meaningful metrics. With the solutions-driven mindset of a startup and the full-service nature of a luxury brand, SVS Realty is the future of real estate. The industry is changing, our clients can't afford to make investments without informed decisions. By combining an analytical approach with a company culture deeply rooted in transparency, efficiency and long-term thinking, we provide our clients with unique insights that uncover hidden value.*





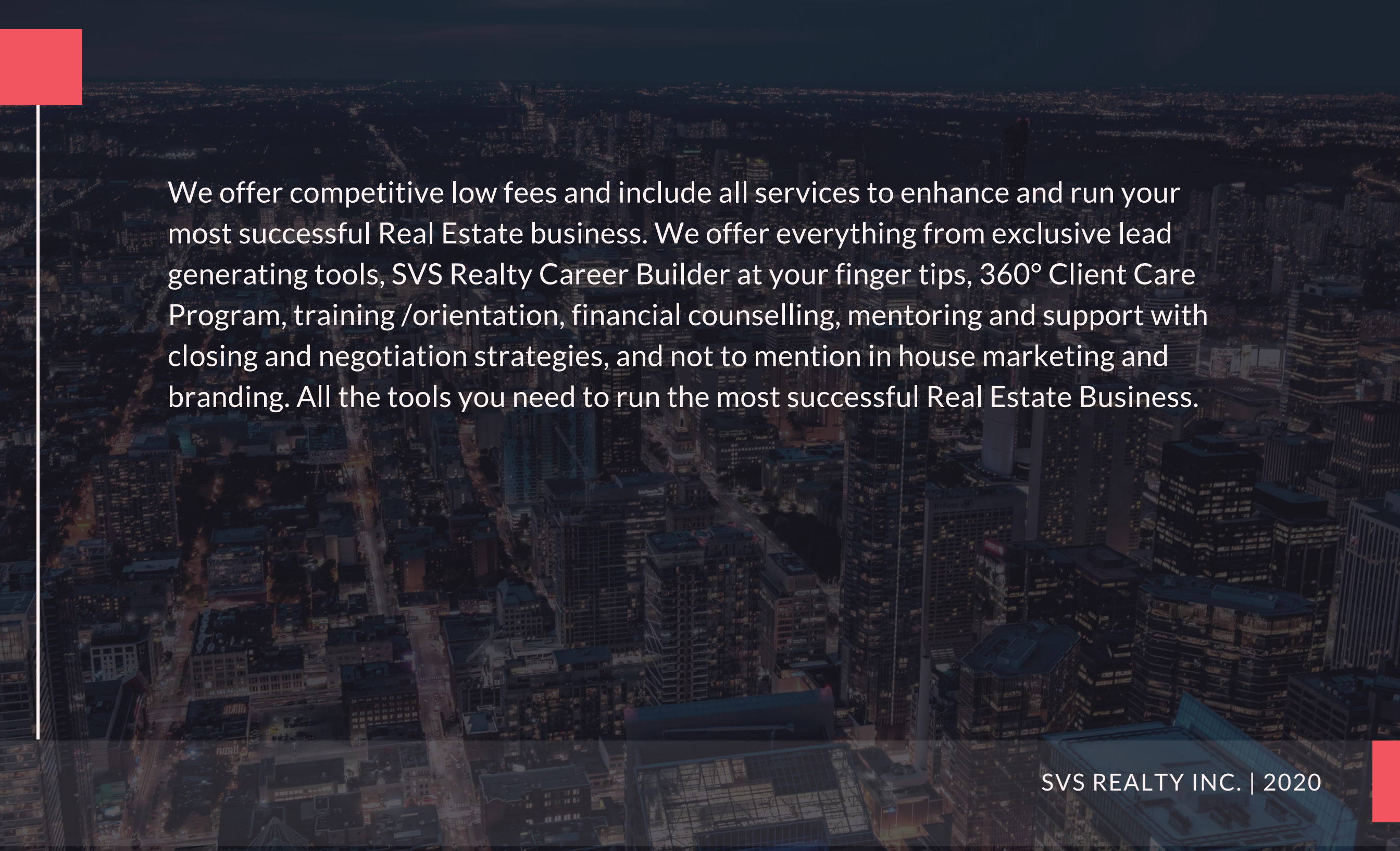
# WHY CHOOSE US?

## *WHY CHOOSE SVS?*

Market Understanding  
Exclusive Lead Generation  
360° Client Care Program  
Mentoring & Specialized Training  
In-house Personalized Branding  
Agent Referral Program

*BASED ON YOUR REAL ESTATE GOALS,  
WE'LL FORM AND EMBRACE THE MOST  
EFFECTIVE PATH FOR YOUR SUCCESS.*





We offer competitive low fees and include all services to enhance and run your most successful Real Estate business. We offer everything from exclusive lead generating tools, SVS Realty Career Builder at your finger tips, 360° Client Care Program, training /orientation, financial counselling, mentoring and support with closing and negotiation strategies, and not to mention in house marketing and branding. All the tools you need to run the most successful Real Estate Business.



## METRICS OVER MADNESS

"The industry is changing, and our clients can't afford to make investments without informed decisions."

*ARLENE VIANNA - BROKER OF RECORD*



# SVS SERVICES

*WITH OVER 15 YEARS OF REAL ESTATE EXPERIENCE IN TORONTO, OUR TEAM UNDERSTANDS THE INS AND OUTS OF THE CITY'S REAL ESTATE LANDSCAPE.*





## EXCLUSIVE LEAD GENERATION

Close more leads faster with our exclusive access to the Toronto Condo Index, Toronto Furnished Rental Market, and strong, pre-existing SEO rankings.

## PERSONALIZED BRANDING

Get access to our branding support to develop websites, matterport, printed materials, pay-per-click campaigns, swag, SEO content / blog posts, and social medial management.







## TRAINING

Continuous hands-on training , orientation, financial counselling, mentoring and support with closing and negotiation strategies.

## 360° CLIENT CARE PROGRAM

Access to our 360° Client Care Program (movers, painters, cleaners, mortgage brokers, lawyers, decorators, stagers, custom furniture makers, etc.) to leverage your client's selling power.





# 90%

*KEEP MORE MONEY IN YOUR POCKET*

You keep 90% commission on buy/sell deals.

Our commission splits are competitive, simple and include all necessary listing essentials.

We have all the expertise in-house to successfully develop, market and optimize real estate campaigns from start to finish.





# How We Work - commission splits

90/10



\$350



20%

*BUY/SELL*

- Transaction Fee

*FLAT FEE ON ALL  
LEASES*

*LEADS AND  
REFERRALS*



# DIGITAL TOOLS

EXCLUSIVE ACCESS TO THE TORONTO CONDO INDEX, TORONTO FURNISHED RENTAL MARKET, AND STRONG, PRE-EXISTING SEO RANKINGS.

With the solutions-driven mindset of a startup and the full-service nature of a luxury brand, SVS Realty is the future of real estate.

Our mission is to leverage emerging technologies and data science in order to help our clients make educated decisions based on meaningful metrics. By combining an analytical approach with a company culture deeply rooted in transparency, efficiency and long-term thinking, we provide our clients with unique insights that uncover hidden value.

If you are a Realtor searching for changes, growth and success - you share the SVS Realty vision. We empower Realtors from start to finish by developing innovative digital tools. Why? Because we know that when Realtors can spend more time building relationships with clients, everybody wins.



# We're looking for talented agents.

We're looking for agents who want to make a difference in the real estate industry.

## JOIN US

We stimulate a dynamic work place with with a start-up feel. Based on your Real Estate goals, we will form and embrace the most effective path for your success.



# MEET THE TEAM



*ARLENE VIANA*

Founder & Broker of Record



*ANTHONY PUGLIESE*

Broker & Managing Partner



*RILEY DENSMORE*

UX Designer





# CONTACT US

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